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Block 3: Developing a common strategy of participative governance for the protection, promotion and valorisation of vine traditional agricultural landscapes

OASIS METHODOLOGY FOR LOCAL PARTICIPATORY EVENTS

GOAL:

- To implement the first five phases of the OASIS Methodology in order to develop an EU Strategy of participative governance for the protection, promotion, and valorization of traditional agricultural vineyard landscapes

WHERE:

- Six participatory local actions, one per partner.
- In person.
- Comfortable venue or outdoor quiet space.

WHEN:

- Until the 31st of May 2024.

WHO:

- 10 to 15 participants.
- 1 or 2 moderators.
- Type of participants: Rural municipalities or other levels of local/regional authorities, federations/associations of local authorities and non-profit organizations representing local authorities; Universities, research centers, etc; Young people and women from rural areas in the EU; Civil society organizations from rural areas; EU citizens, migrants and returnees living in rural areas

Tip: *Try to have a balanced group between experts in wine and people more connected to rural world and its cultural heritage, so all the topics are covered but no-one feels displaced if they can't provide inputs in every topic.*

HOW:

- Arrange 3 tables with 4-5 seats each. Each phase will call for different materials, which will be noted below. Writing material should be available in each table.
- Prepare three big panels:
 - One for the Phase 1 & 2, to stick the Post-it.
 - One for Phase 3, to display the group panels.
 - One for Phase 5, to display the Actions (Worksheet III: Strategy).
- Copies of all the Worksheets.

- A digital presentation of the content for the introduction could be useful.
- Have light snacks and coffee/tea/drinks available during the session.
- Estimated duration of 4 hours.
- In native language.
- Remember to take evidence photos and provide an attendance sheet.

DINAMICS:

Welcome and presentations (around 40 minutes)

- **Welcome words in behalf of the organising partner** (5 min. approx.)
- **Presentation of the framework and context of the project** (5 min. approx.)
This presentation is important to be oriented to an audience that has little information about the project or the terminology used in this type of processes. The topics covered will be the general objective of winEU.rur, the three main topics that will be addressed, the phases (local participatory events, designing an EU Strategy of participative governance, the celebration and final stage of OASIS...), the partners of the project, the expected results... To give context to the participants.
- **Presentation of the Agenda and of the session, by the coordinators of the session** (5 min. approx.)
- **Opening round** (10 min. approx.)
The participants seat in a circle and each one makes a brief presentation of themselves: their name and the entity/organisation they represent.
- **“Chatter” in quick rounds** (15 min. approx.)
Participants stand up and break the circle in groups of three. Participants should answer the question “Who am I? Which is my project? What motivates me to be here today?”. The change of groups is done every 6 minutes (2 minutes per person).
The objective is to improve the group knowledge, setting the foundation for the upcoming work. The coordinator should assist participants into appreciating their achievements, projects and motivations.

Materials:

- It can be useful to have a small digital presentation with the contents.
- A panel that helps to keep to the agenda, the different moments of the session, time, etc.



Phase 1 & 2: Appreciative gaze & Affection (around 30 minutes)

- **Description of the methodology and the topics to be addressed** (10 min. approx.)
The facilitator presents the three objectives to be addressed during the session:
 - 1) Sustainable tourism for the promotion and enhancement of European vineyard landscapes.
 - 2) Innovative technologies for the management of cultural tourism in scattered sites.
 - 3) Sustainable cultural tourism management measures.
- **Identification of BBPP** (10 min. individual & 10-15 min. in groups)
 - The participants are asked to organize into groups; 4 or 5 people can be a good number.
 - We give them a worksheet (**Worksheet I: Identification**) with the following questions: *What is happening in my territory that is already moving towards these goals? What do we value about it?*
 - Participants spend approximately 10 minutes individually noting down their thoughts on Post-it notes or cards, separating projects in one colour and values in another. Each note should represent a single idea.
 - Finally, participants are given another 10 to 15 min to share the experiences, practices, etc. that were identified in each small group.

Materials:

- Copies of Worksheet I: Identification.
- Writing instruments.
- Post-It notes or large cards in two different colours.

Phase 3: Dreaming (around 40 minutes)

- Participants are given the **Worksheet II: Dream**, which they have to complete individually. Post-it are also needed in this stage, as required in the Worksheet. This part should last only a few minutes.
- Facilitators hand out some A1 panels or similar, for each small group. Once the individual time is over, they share their ideas with the group, while drawing and writing their dreams on the panel.
- Afterwards, the ideas are shared with the group, illustrating and describing their collective visions on a large panel, where all the group panels are collected.

Materials:

- Copies of Worksheet II: Dream.
- Writing instruments, preferably markers and pens.
- Large panel for illustrating the collective vision.
- Post-it.

Coffee break (20 minutes)

- The coordinators of the session pick up the panels from each table and form the joint map.

Materials:

- Masking tape or similar for affixing panels to the wall.

Phase 4: Care (around 30 minutes)

- Participants gather again in a circle and one representative of each table presents the vision of the future territory they had (3 minutes each participant approx.)
- Afterwards, all participants briefly comment and reflect on the ideas presented.

Phase 5: Action (around 60 minutes)

- The coordinators of the session distribute among participants the **Worksheet III**.
- Participants, after listening and being inspired by the collective dream, will choose one of the actions presented and will write a minimum of 1 action in the Worksheet III that answers the question: *What could I do from my organisation/project or field of work in order to walk towards that dream?* (5 minutes).
- When everyone is finished, we stand up, leave the sheets for the actions face down on the floor, shuffle them, and pick one up again, which is not our own.
- The worksheets, in addition to the description fields, have a rating scale. Participants score the proposal on the basis of the items marked. Then, the Worksheets are returned to the floor, shuffle them again, and repeat the operation with two more proposals (20 minutes approx.)
- After this stage, the coordinators ask partners to read one action according to the score: firstly, the ones that have obtained from 60 to 50 points; 50 to 40 points; 40 to 30 points, and so on.

- The 4 or 5 most voted sheets will be discussed among all and will be the basis for the EU Strategy of participative governance for the protection, promotion, and valorization of traditional agricultural vineyard landscapes.
- The remaining actions can be collected in a report to be shared with the participants, as a sort of bank of inspiring actions or activities to be developed at another stage.

Materials:

- Worksheet III: Strategy
- Writing materials

Closing (around 15 minutes)

- This phase summarizes the achieved results and outlines the next steps. Acknowledging and appreciating the participants' contributions of time, skills, and knowledge is crucial.
- The session is closed with a small assessment, consisting of:
 - An open round in case someone wants to share a word or phrase about the impact the session has had on them, what they have gained from it, etc. It is not compulsory to speak, only those who would like sharing something should do it.
 - The other, an individual written assessment questionnaire, where participants can record their general satisfaction with the development of the session, as well as possible indications to improve it or other processes in future sessions (**Worksheet IV**).
- It would be good in this stage for coordinators to **promote the Virtual Forum for the opinion collection – WIKI Platform**.
- Informal time, final words and closing of the session.

Materials:

- Worksheet IV: Evaluation
- Writing materials